

DEPARTMENT

BUSINESS EDUCATION

TITLE OF COURSE

BUSINESS MANAGEMENT

LEVEL

NATIONAL 5

RECOMMENDED ENTRY LEVELS

- National 4 Business
- CfE level 4 English

COURSE CONTENT

This course gives pupils an insight into today's business world. This includes investigating why there is a need for business and how the economy works as well as considering the areas of Marketing, Finance, Human Resource Management and Production. Students will also develop their research, team building, problem solving, thinking, communication and presentation skills through theoretical and practical activities.

This course consists of three units:

- UNIT 1** Understanding Business
- UNIT 2** Management of People and Finance
- UNIT 3** Management of Marketing and Operations

METHODOLOGY:

Students will undertake teacher and pupil led work as well as individual research both in the classroom and at home. Information and communication technology will be integrated and applied throughout the course to the investigation and solving of business problems.

The **aims** of the course are to:

- develop an understanding of the importance of business and enterprise in society
- develop the ability to analyse the ways in which different organisations achieve their objectives
- develop an understanding of the internal structure of organisations
- enable students to recognise the interdependence of the various activities undertaken by businesses
- develop problem solving, decision making and analytical skills
- assess the contribution of IT to the effectiveness of businesses
- provide a foundation for future education and training

ASSESSMENT

- Units **internally** assessed – class test
- Added Value Assignment – research report (30 marks)
- **Externally** assessed exam (70 marks)