

DEPARTMENT**BUSINESS EDUCATION****TITLE OF COURSE****BUSINESS MANAGEMENT****LEVEL****HIGHER****RECOMMENDED ENTRY LEVELS**

- A pass at National 5 Business Management at grade A or B
- A pass in National 5 English and Mathematics at grade A or B
- A pass in Intermediate 2 Business Management at grade A or B

COURSE CONTENT

Business and enterprise are at the heart of national growth and development. This is reflected in the importance of business education in colleges and universities today. This course offers students the opportunity to acquire skills and knowledge which will allow them to participate in the complex world of business and information, as well transferable skills for further/higher education, training and employment.

This course consists of three units:

UNIT 1	Understanding Business
UNIT 2	Management of People and Finance
UNIT 3	Management of Marketing and Operations

METHODOLOGY:

Teachers will encourage learners to use an enquiring, critical and problem solving approach to the study of business. Learners will be given the opportunity to apply business concepts and theories to address issues arising from current business events. Where there are opportunities to contextualise approaches to learning and teaching to Scottish contexts, teachers will encourage this. This will be done through mini-projects or case studies. Information and communication technology will be integrated and applied throughout the course to the investigation and solving of business problems.

The **aims** of the course are to:

- develop an understanding of the importance of business and enterprise in society
- develop the ability to analyse the ways in which different organisations achieve their objectives
- develop an understanding of the internal structure of organisations
- enable students to recognise the interdependence of the various activities undertaken by businesses
- develop problem solving, decision making and analytical skills
- assess the contribution of IT to the effectiveness of businesses
- provide a foundation for future education and training

ASSESSMENT

- Units **internally** assessed – class test
- Added Value Assignment – research report (30 marks)
- **Externally** assessed exam (70 marks)